



## Project „Story of Change – School of Active Citizenship”

Mobile application is one of the elements of the project „Story of Change” realised by partners from Poland, Serbia, Slovakia, Romania and Hungary.



Project was co-financed by the European Union’s Erasmus+ program.

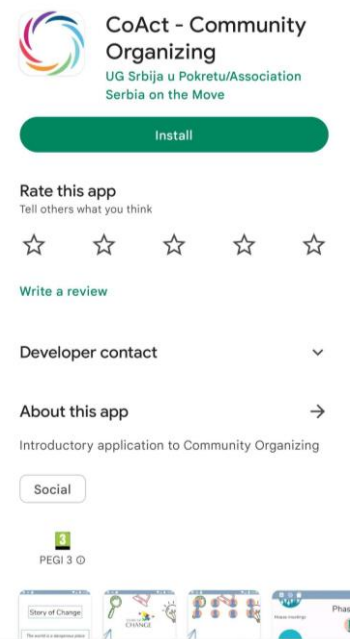


### User manual for mobile application CoAct – Community Organising

*CoAct – Community Organising* is a mobile application for phones and tablets available via Google Play for free.

**Thanks to this application you will learn the basic principles of Community Organising,** such as:

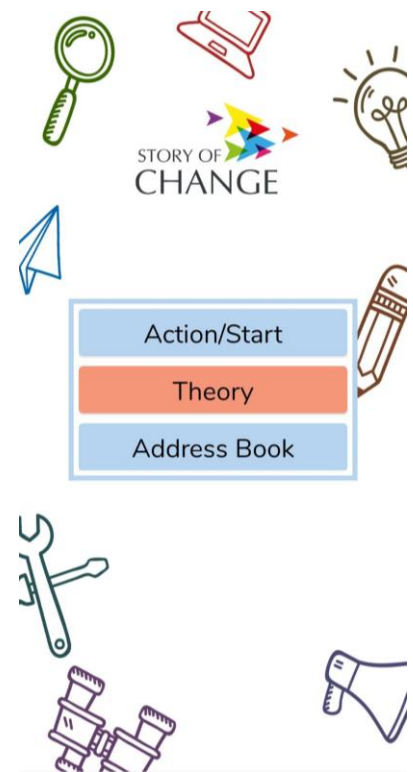
- Team Creating,
- VIR – Values, Interest and Resources of Team members,
- identifying the Problem and dividing it into smaller challenges,
- creating a Strategy for solving the Problem,
- Taking Action by selection of social influence Tools,
- creating a Power Map/Stakeholders Map.



## How to use CoAct – Community Organising App?

### 1. First time user

- 1.1. In Google Play store find *CoAct – Community Organising* app
- 1.2. Choose “Install”
- 1.3. Choose “Open”
- 1.4. Wait for the description page and choose “Continue”
- 1.5. Choose a language: there are available English, Bulgarian, German, Hungarian, Polish, Romanian, Serbian and Slovakian languages
- 1.6. Choose your country: Bulgaria, Germany, Hungary, Poland, Romania, Serbia or Slovakia
- 1.7. Choose your action: you may **Start** the Community Organising process or go to **Theory** of Community Organising or look at the **Address Book** to find among others the website of the European Community Organising Network – ECON



### 2. Action/Start

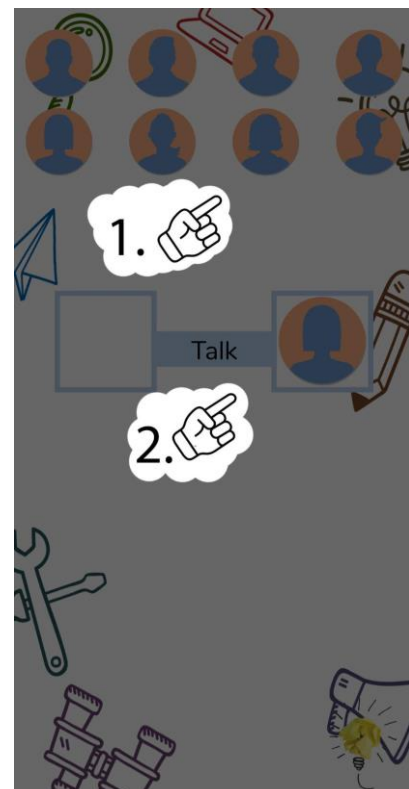
- 2.1. **Team Creating >> Enter** – It shows you how to find and mobilize people to act

**Learn More >>** you go back to the **Theory** section.

**Enter Chapter >>** choose one by one (the more the better!) person's icons and press “Talk” to find description of the person. Descriptions on an orange background show people ready to act while descriptions on a grey background show people who do not want to take any actions. You have to “Talk” to many people to assemble your team.

#### Briefly:

- hand 1 – select potential team member,
- hand 2 – press “Talk”, repeat until you have all team members selected.



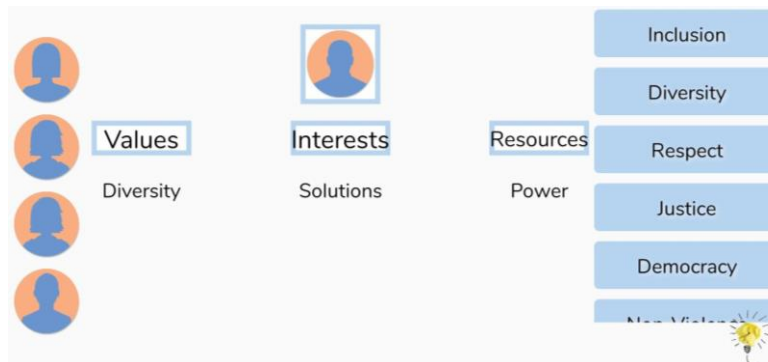
**2.2.** Next step is **Go to VIR** – research into Values, Interests and Resources of all the members of your Team

**Learn More >>** you go back to the **Theory** section.

**Enter Chapter >>** choose one by one (the more the better!) person's icons then select their Values, Interests and Resources, confirming every choice or clearing the last choice if you decide to choose something different. In order to go further you have to select **VIR** for each member of your Team.

**Briefly:**

- hand 1 – select team member,
- hand 2 – select option from the list,
- hand 3 – confirm your choice, repeat until all your team members have options selected.



**2.3.** Next step is **identifying the Problem** and dividing it into smaller challenges/issues.

**Learn More >>** you go back to the **Theory** section.

**Enter Chapter >>** choose one of the example issues, then one by one select its qualities, finally choose "Done".

**Briefly:**

- hand 1 – select topic,
- hand 2 – click on options.



**2.4.** Next step is **creating a Strategy** for solving the Problem

**Learn More >>** you go back to the **Theory** section.

**Enter Chapter >>** choose one by one answers to crucial strategic questions and confirm your choices.

Your answers will show you the following tactics to achieve the main goal.

**Briefly:**

- hand 1 – select answer,
- hand 2 – confirm choice.

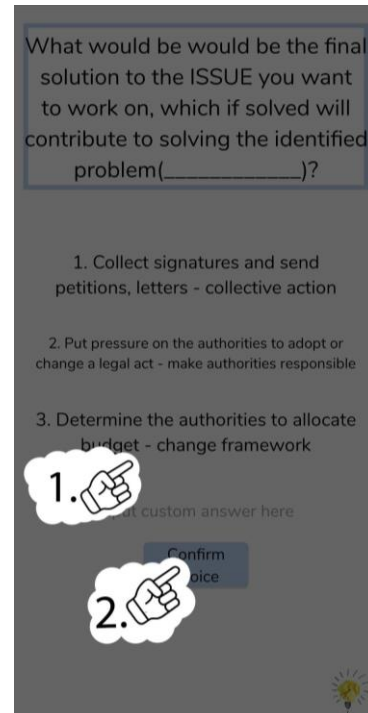
**2.5.** Next step is **Taking Action** by selection of social influence Tools

**Learn More >>** you go back to the **Theory** section.

**Enter Chapter >>** choose one of the Tools listed on the left and assign it to phase one or phase two or phase three of your campaign. Confirm your choices one by one. Each of your choices will be evaluated in terms of Publicity, Pressure and Implementation difficulty. You have to complete all three phases to go further.

**Briefly:**

- hand 1 – select option,
- hand 2 – confirm your choices.



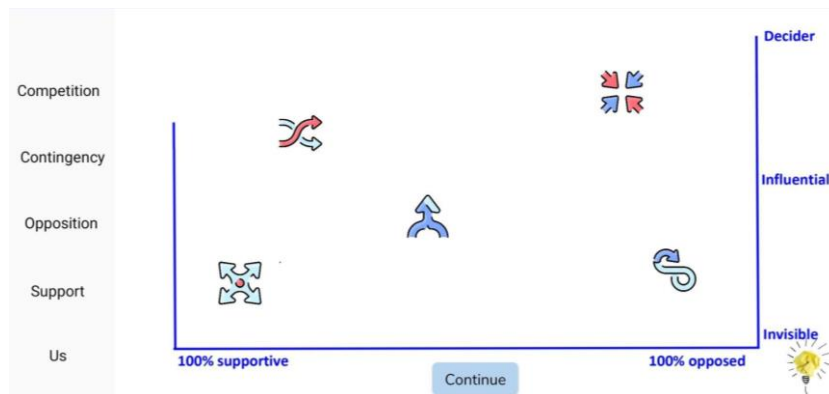
## 2.6. Next step is creating a Power Map/Stakeholder Map

**Learn More >>** you go back to the **Theory** section.

**Enter Chapter >>** choose one by one icons of Stakeholders listed on the left and assign them to their proper place on the map, according to given qualities. Then choose "Continue".

### Briefly:

- hand 1 – drag option,
- hand 2 – confirm choice.



## 2.7. Next step is the retrospective of all your **Actions** with a summary of the whole process

**Congratulations! Now you know the basics of Community Organising :)**

### 3. Theory:

This section gives you some essential knowledge about the basic principles of Community Organising and also the Dictionary of terms used in Community Organising.

Thank you for using *CoAct – Community Organising!*

If you have any remarks or comments, write to us: [storyofchange.app@srbijaupokretu.org](mailto:storyofchange.app@srbijaupokretu.org)

Here is a small retrospective of what happened:

Being alone is not the best possible start if the change is what one wants to achieve. You did some 1 on 1s and were able to join forces with 5 other people who shared some values interests and resources.

Values: [Diversity, Respect, Justice]  
 Interests: [Solutions, Organizing, Mobilization, Action]  
 Resources: [Power, People, Information, Relations]

One of the first things to do as a team was to identify the topic you'll be covering and a specific problem within that topic to address.

The topic you identified was: Corruption and the problem is Local, Needs support from public authorities, Needs local team, Needs only internal (available) resources.

After the problem was clear and understood, the team created the strategy consisting of four milestones.. and you will use these tools [Door to Door, Fundraising, House meetings] to solve it

Continue